

Product Catalogue



20
PRINT MEDIA



• Designs



• Printing



• Large Format



• Gadgets



Designs

01



Printing

02



Large Format

03



Gadgets

04



Printing

We print, fold, glue, bind and create for you all that offset and digital printing offers, whether it is a simple business card, flyer or catalogue, and perhaps you need to have non-standard documents in your company to make records of trade in goods, finance or other things? You are in the right place.



Key



Printing in CMYK colour (4 colours)



Print in Grayscale (1 colour)



Single-sided printing



Double-sided printing



This symbol indicates coating. In the case of digital printing it means a film gloss or matt finishes. With the offset it means, in addition to the foil, gloss or matt finishes. With large-format printing it means a laminate from a roll.



Selective varnish (UV)



Punching - cutting punch



Perforation



Folding leaflets in the so-called "Z"



Folding leaflets in the so-called "U"



Perfect Binding



Spiral Binding



Saddle stitching



Cutting with the OPOS system



Liquid laminate

Business cards

It is difficult to imagine our relationship in the modern business world without a business card. Although it has a small size, it contains a wealth of information and allows you to create the image of any company. For our clients, we offer a business card in a very good quality, single or double sided. Our graphic design studio will develop a design that allows your company to stand out from the crowd. We offer different types of refining business cards i.e. foils, varnishes, selective varnishes UV, etc.

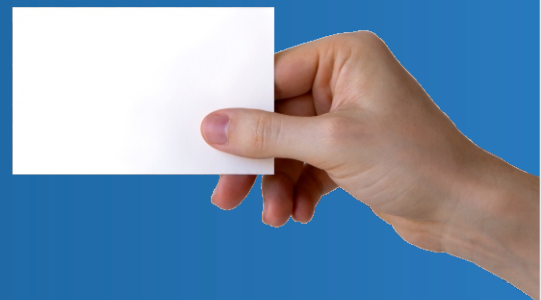
Gift Cards

Loyalty or discount cards are the key elements of loyalty programmes with which the company establishes long-term relationships with clients. Cards can be honours for a specific group of customers, e.g. VIP. A satisfied customer using the card makes regular purchases and recommends products/services to their friends or family. We can prepare the gift cards on paper or plastic.

Posters

One of the most effective forms of advertising is a static poster.

Placing it in the public space plays an important role of information and advertising. We offer our clients a variety of formats from A3 to B1. At the individual request of clients it is possible to print in larger formats.





Flyers

A popular tool for marketing and advertising are leaflets. Through various types of distribution channels they reach broad audiences and are an important source of acquiring customers. We offer a wide range of leaflets on a variety of formats and our own graphic design studio makes our leaflets arouse interest to the public. We print our issues from the A7 to A4 size.



Folded Leaflets

An interesting form of advertising leaflets are also folded leaflets. They perform the same function as normal flyers but can contain much more information. The most popular options for typesetting are “U” and “Z”.

Letterhead



Letterhead acts as a relay of basic contact data about your company, but is mainly used for correspondence with clients and for the company documentation. Using the company’s stationery dramatically improves their image, and also has a positive effect on the perception of the company as vibrant and modern. This type of paper is offered in a basic weight of 90g, on request we can apply a higher weight. The minimum issue in digital print technology is 50 pieces, and in offset printing technology the minimum is 250 pieces.



Notepads

Our offer includes very practical for daily office work company notepads, thanks to which you can pass advertising and promotional information. These products are mainly printed on offset paper with a weight of 80-100g, glued on the top edge of the cardboard back. All of our notepads contain the company contact information, logos, etc. in accordance with the individual needs of clients. The most frequently suggested formats are from A6 to A4

Commercial printing

Do you run your own business and often need job printing? They are also used in schools, accounting departments and numerous offices. If you have had trouble finding specialized documents necessary for your company, we have the solution. We offer prints adapted to the requirements of administration, banking, construction, accounting offices, as well as patterns of invoices, bills, personnel documents and many others. We have everything you may need in one place. Browse our offer, in case of doubt, please contact us



Desk pad planners

Desk pad planners which are a combination of a calendars and notebooks on the desk play an important advertising role, because for 365 days they are exposed to the client. Especially appreciated in offices, they allow to organize work, and over it allow to keep current notes. The most popular desk pad planners are in the formats A2 and A3 paper 90g offset





Stickers

Stickers are an excellent form of advertising. Whether they are stickers for children or logos handed out at jamborees and fairs, they all serve their purpose by constant contact with the customer.

Stickers also are used in technical processes - as warning or describing stickers.

Our stickers, thanks to the use of OPOS cutting become unique in their appearance and therefore stand out among other stickers.



Packages

Our company deals with printing on the packaging of cardboard. It is perfect as packaging for promotional items, greetings, food, gifts, etc. products test series. We produce packaging exclusively at clients' orders. We offer making models – the price and completion date depend on the number and the variant of the selected packaging.

Catalogues

Industry catalogues are an important element in building the image of the company and they mostly include descriptions of products or services. Our company has on offer of printing of catalogues in various formats and, depending on the volume of pages catalogues can be sewn or glued.

Catalogues as stitched booklets are in sizes from DL to A4 in the volume of pages from 8 to 60, and catalogues with glued spine from 48 pages to 256.

Thick paper (matt or gloss) is used to print catalogues in weight from 130 to 300 g.



Invitation cards

Our company enables the production of company both seasonal cards and commemorative ones.

Thanks to such a card, you can notify about an important event in your company, an occasional meeting or a jubilee. They can be used as postcards for example with a picture of your business premises, corporate Christmas cards or invitations.



Calendars

The role of planning and organization of our daily life has become our second nature, so calendars play a major role. In our offer even a picky client will find a wide range of calendars in books forms, to be placed on a wall and desktop ones

We propose calendars in a variety of formats tailored to the individual needs of our clients. Book calendars come in sizes up to A4 pocket, and wall ones up to B1 format.



Labels

One of the most important elements of advertising is product appearance. The consumer, deciding to purchase a particular product, is usually guided by emotions that are triggered by appropriately selected colours for the product. Our company has rich experience in both designing and printing a wide variety of labels for many manufacturing industries.

We offer self-adhesive labels on paper or foil, matt or glossy, digital and offset printed.

Large Format



Banners

For years advertising banner have been enjoying great popularity, and their main advantage is big versatility and ease of transport and assembly. More than that banners can be freely adapted to the individual needs of the client.

In our offer you can find a wide range of visual advertising. We make banners single- and double-sided printed on high-quality materials characterized by full colour and sharpness of colours.



Mesh

Mesh banner is the best solution for outdoor advertising in windy areas or on large surfaces such as e.g. facades of buildings. The structure of the material allows the wind go through and there is no damage to the material or system.



Envelopes

Our company enables the production of company both seasonal cards and commemorative ones.

Thanks to such a card, you can notify about an important event in your company, an occasional meeting or a jubilee. They can be used as postcards for example with a picture of your business premises, corporate Christmas cards or invitations.



Roll-Up

The roll-up is a very functional and practical promotional and advertising carrier. Its main advantage is its lightweight aluminium construction. The internal cartridge with graphics allows you to quickly disassemble and assemble it anywhere. Everything is housed in the cover, which facilitates convenient transportation. In addition to advertising a roll-up can be used as a carrier of information and organization, thanks to which it is very often used for promotional purposes on training symposia, etc.

We offer roll-ups available in the formats 80x200, 100x200 and 120 x 200 cm



Reflective tape

This is foil which has highly reflective microprisms in its structure. It is used as a material for the production of directional and informational signs.



OWV foil

Foil with mesh structure allows the flow of daylight, is a great medium for advertising – for both long exposure and short marketing campaigns. Easy application on the display window or on the rear car window. It enables visibility from inside to outside but not in the other direction.



Magnetic foil

The magnetic foil is a graceful medium for advertising because it does not leave any marks on the surfaces used. It is used on any metal surface, on vehicles and refrigerators. It can be a nice gadget to the office, school or home.



Plexiglass boards

Translucent self-adhesive foil is applied on the boards whose basis is plexiglass. The foil may also be used in backlit graphics and other transparent underlay e.g. glass. The combination of plexiglass and foil works on bulletin boards, spatial forms and letters, backlighting or sky lights.



Flags

Due to their original form advertising flags are becoming increasingly popular. They are easy to install, which causes that they are widely used, in the urban areas as well as wider open spaces.

Advertising flags that we offer are available in different sizes and shapes, and to attach them we use aluminium masts with various types of stabilizers - a base for water or sand, screw augers into the ground etc.



PVC Boards

Boards are advertising carriers used outdoors and are resistant to weather conditions. We have boards of various weights, lined with monomeric foil or we print directly on it (UV printing), and for longer exposure we additionally laminate it. Boards can be used as signposts in the urban space, signboards, promoting services or products.



A-boards

An important advertising tool is also a free-standing advertising board, particularly useful as a medium for information and advertising locally, exposed in front of a store or company.

The essence of the a-board is to attract and inspire interest in your product or service, so the quality of the reproduced image is important. We offer our clients boards in different sizes, from A2 to B1, both single and double sided, made of anodized aluminium. There are also wooden boards, with a board for writing, for example changes to the menu, slogans, etc., and a-boards the type of windtalker boards, with a stable base filled with water or sand.



Gadgets

Gifts, gifts, gifts. Who does not like to get ... and it is even better to give them.

If you want to thank customers, contractors, distinguish someone or to show liking, create your own individual gift and delight the recipient.



Textiles

We have our own machines for printing and decorating clothes.

Depending on the load of material and using different techniques we print on T-shirts, shirts, sweatshirts, hats, and other fabrics. We have a full range of clothing sizes and we also print on materials entrusted by the Client. We carry out orders from 30 piece.



Mugs

Mugs, thanks to its usefulness and widespread use, are an ideal medium for advertising. As a company gift or gadget it works on any occasion. Mugs with your photo, a dedication or a sentence can hit the desk of all the employees in the company, they can be a memorial after a successful meeting or impress with their originality. We produce small series and single copies, also on the material entrusted by the client.



Lanyards

Sublimation printed lanyards are a great solution that allows you to stand out from the crowd because you are getting a high quality product at a very affordable price. Sublimation technique allows you to print virtually any graphic motif FULL COLOUR. Thanks to this they are the bestselling model of the advertising lanyard.

Lanyards are made of polyester of a width of 10, 15, 20 or 25 mm, on which you can be applied any printing in the CMYK palette.



Flash drive

Imprints on USB storage devices complete our offer. Direct printing in full colour takes full advantage of the print surfaces. A personalized USB memory is a great marketing product with a wide range of applications.



Pens

One of the promotional gifts given to customers is a pen. This relatively inexpensive gadget usually helps improve the opinion of the company, but in practice a long time of using it means promoting the company's services or products.

We offer clients both plastic and metal pens. Depending on the material from which the pen is made we usually use etching techniques, or pad printing. The minimum number starts with 50 pieces.



• **Designs**



• **Printing**



• **Large Format**



• **Gadgets**



2mrw Print Media
www.2mrwmedia.com

Address: Vishal Arcade, Ramesh Dyeing, opp.
New Sonigra Jewellers, Chinchwad Gaon, Chinchwad,
pune, Pimpri-Chinchwad, Maharashtra 411033



99 7062 6665